### Federal Resources for Financial Capability and Education

- Louisa Quittman US Department of the Treasury Financial Capability Resources Across Government
- Elizabeth Coogan US Department of Education Financial Literacy Updates: Federal Student Aid
- <u>Robert P. Kinzer Federal Deposit Insurance Commission</u> Post-Secondary Financial Education Resources
- <u>Christina Miranda Federal Trade Commission</u> Identitytheft.gov and Consumer.gov



# Financial Capability, Financial Education & Federal Policy

Louisa Quittman, Director, Financial Education, U.S. Department of the Treasury Email: Louisa.Quittman@Treasury.gov

### Why focus on financial capability?

- 1 in 5 U.S. students (age 15) are below the baseline of financial knowledge proficiency per 2012 Programme for International Student Assessment (PISA)
- Fewer than 40% of U.S. adults can demonstrate higher levels of knowledge/application of basic everyday financial concepts (National Financial Capability Study)
- Emerging Research in Financial Education:
  - Starting Early  $\rightarrow$  Improved decision-making



## Financial Literacy and Education Commission

- Comprised of 22 federal entities to coordinate and enhance federal financial education activities
- Promoting Financial Success in the U.S.: National Strategy for Financial Literacy (2011)

Promoting Financial Success in the United States set four goals:

- Increase awareness of and access to effective financial education;
- Determine and integrate core financial competencies;
- Improve financial education infrastructure; and
- Identify, enhance and share effective practices.
- <u>www.MyMoney.gov</u> Online resource housing financial education materials and tools for children, adults, and educators
- FLEC Research and Data Clearinghouse

## MyMoney.gov



The full report can be found here.

## Financial Literacy and Education Commission

FLEC Strategic Focus: Starting Early for Financial Success

- Children and Youth
  - Integrating Financial Capability: A Toolkit for Social Service Organizations
  - Building Financial Capability in Youth Employment Programs
  - Encourage hands-on learning through school savings programs

## Financial Literacy and Education Commission

FLEC Strategic Focus: Starting Early for Financial Success

- Post-Secondary Education
  - Opportunities to Improve the Financial Wellbeing of Postsecondary Students
  - College Savings and Financing Resources
  - Student Income-Driven Repayment Pilot
  - Testing Loan Counseling

## **Key Findings from the Report**

**Key Financial Decisions Facing College Students** 

- How much to work
- How to spend and the value of budgeting
- How to manage credit cards
- How to use a bank or credit union account
- How to manage house hold finances

## **Key Findings from the Report**

### Recommendations

- Implement Effective Financial Education Programs and Build a Culture of Financial Capability
- Prepare Financial Educators
- Provide Opportunities for Students to Receive One-on-One Counseling
- Provide Students with Peer-Learning Opportunities
- Provide Access to Cost Calculators and Customized Information
- Support Research and Evaluation on What Works

## Financial Literacy and Education Commission

FLEC Strategic Focus: Starting Early for Financial Success

- Early Career and Planning for Retirement
  - Financial Education in the workplace
  - *my*RA
  - Research and Evaluation
    - FLEC Research and Data Clearinghouse
    - Journal of Consumer Affairs: Special Issue -Starting Early for Financial Success: Capability into Action, March 2015





- Set up automatic contributions
- If you change jobs, the account stays with you
- Withdraw the money you put into your account at any time without tax and penalty<sup>2</sup>



- No risk of losing money
- The investment is backed by the U.S. Treasury
- Your account safely earns interest<sup>2</sup>



- No cost to open and no fees
- You choose how much to save (\$2, \$20, \$200 – whatever fits your budget!)<sup>1</sup>
- Enjoy the tax advantages this type of investment brings<sup>1</sup>

<sup>1</sup>Annual and lifetime contribution limits and annual earned income limits apply, as do conditions for tax-free withdrawal of interest. Limits may be adjusted annually for cost-of-living increases. To learn about key features of a Roth IRA and for other requirements and details, visit **myRA.gov/roth-ira.** 

<sup>2</sup>Withdraw interest earned without tax and penalty five years after your first contribution if you are over age 59 1/2 or meet certain other conditions, such as using the funds for the purchase of your first home. Accounts earn interest at the same rate as investments in the Government Securities Fund, which had an average annual return of 3.19% over the ten-year period ending December 2014.

### For more information

### http://www.treasury.gov/resource-center/financialeducation

www.myra.gov

www.mymoney.gov

## **Financial Literacy**

U.S. Department of Education Federal Student Aid

Elizabeth Coogan | elizabeth.coogan@ed.gov

Workers who get an education beyond high school are more likely to be employed, earn higher wages, and rise up the economic ladder. Whether it's getting a technical certificate or four-year degree, higher education is critical to today's economy.

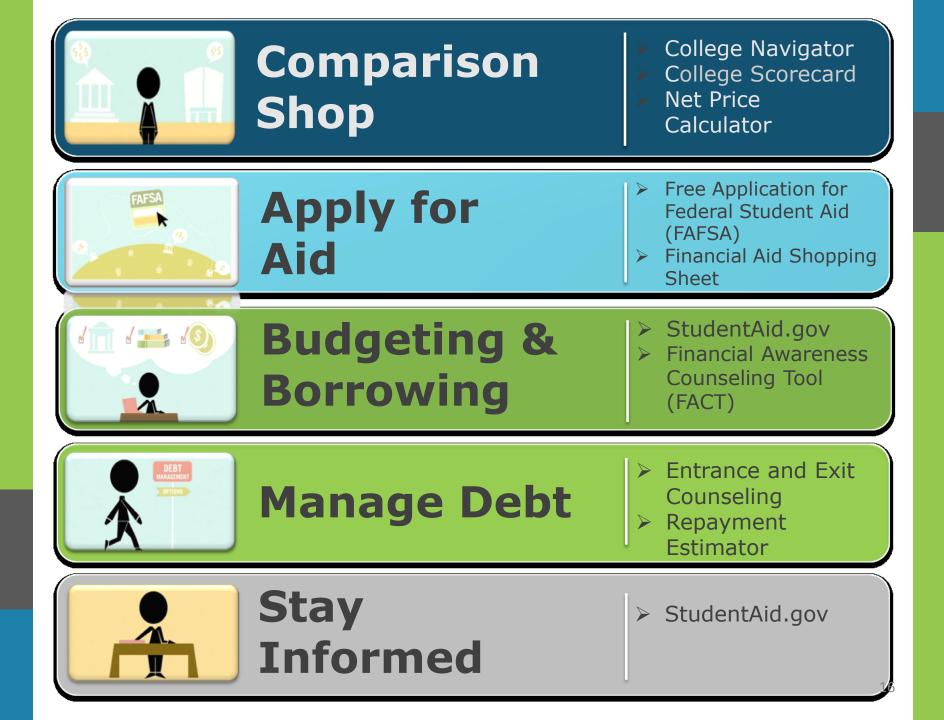
- Treasury Secretary Jacob Lew, FLEC meeting, October 23, 2013



## **Financial Literacy Resources...**

can help build financial capability to make smart choices about college access, completion, and promote lifelong financial health





## **College Scorecard**

The College Scorecard is available on the Department of Education's website.

This tool takes all schools in the country which accept federal funding (federal student loans) and allows them to be easily searched in one place

The tool allows students to select majors, states, size of the institution, even school mission and religious affiliation.

Compare schools now	
Programs/Degrees	+
Location	+
Size	+
Name	+
Advanced Search	+
FIND SCHOOLS	

http://collegescorecard.ed.gov

## **College Scorecard**

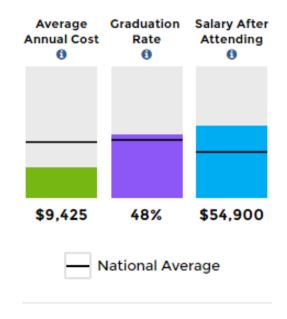
Results show all schools that meet the selected criteria.

Each school is broken down to show how it stacks up against national averages, in cost, graduation rate and salary after attending.

Clicking on "View More Details" brings up even more statistics students can use to compare potential schools.

#### Baptist Memorial College of Health Sciences

Memphis, TN 1,101 undergraduates



VIEW MORE DETAILS >

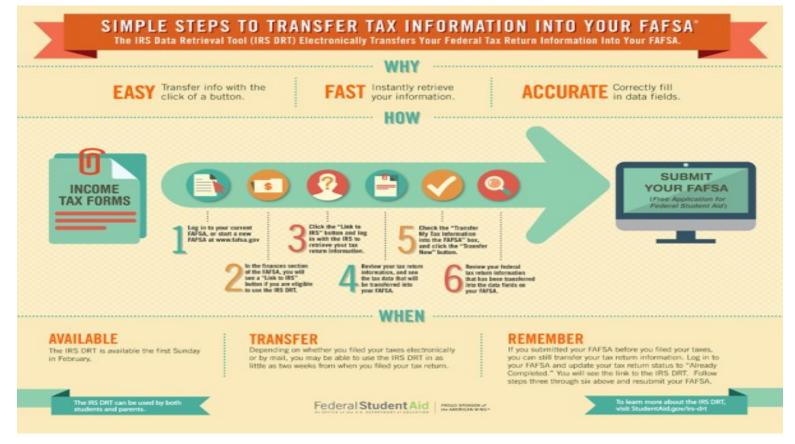
## **Apply for Aid: FAFSA**



AVAILABLE AT: <a href="https://fafsa.ed.gov">https://fafsa.ed.gov</a>

## **Apply for Aid: FAFSA**

## IRS Data Retrieval Tool pre-populates tax information



**AVAILABLE AT:** <u>http://studentaid.ed.gov/fafsa/filling-out#financial-</u> info

### **Apply for Aid: Financial Aid Shopping Sheet**

#### "Know Before You Owe!"

University of the United States (UUS) Nates New, Versiter	Liverbar
Costs in the 2013-14 year	Graduation Real
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And a second sec

Institution must use this form for service members and veterans if they sign on to the principles of excellence but our preference would before them to use this type of form for all students.



Current "graduation rate survey" as reported to the National Center for Education Statistics under IPEDS

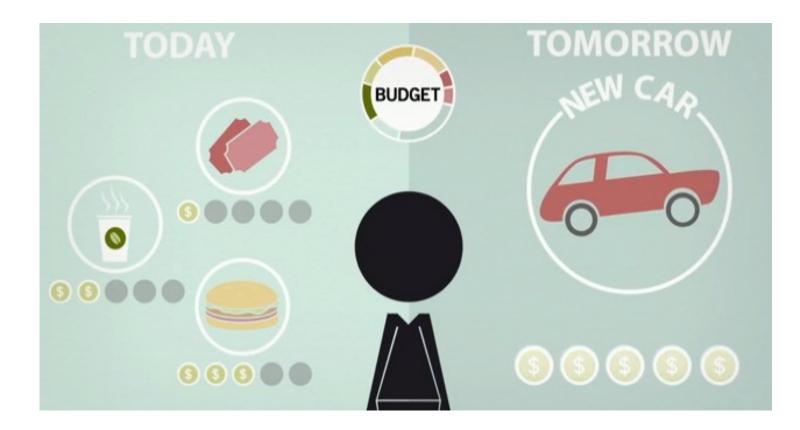
Current "cohort default rate" as calculated by the Department

NEW "median debt" calculated by the Department

#### More information on the financial aid shopping sheet is available at:

http://collegecost.ed.gov/shopping\_sheet .pdf

## **Budgeting to Reach Your Goals**



https://studentaid.ed.gov/prepare-for-college/budgeting

## **Budgeting & Borrowing: FACT Tool**

#### **Expenses**

our Balance This Ye							
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Your Expenses This Year	\$22,893	Your Fu	unds This Ye	ar	<sup>\$</sup> 14,400		
inter the expenses you anticipate pa	sying this year.						
Estimate School Expenses			_		1		
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#### **Funds**



#### Financial Awareness Counseling Tool (FACT) link: www.studentloans.gov/financial-awareness

## **Financial Literacy Guidance**



#### FINANCIAL LITERACY GUIDANCE FROM FEDERAL STUDENT AID

This document is designed to help counselors and mentors assist postsecondary students in developing the skills necessary to make informed financial decisions, in particular with regard to the student loan process. Choosing how to pay for college is often one of the first major financial decisions that young adults make. Financial literacy education can provide an understanding of how to manage personal finances, establish financial goals, and form a plan to reach them.

The following pages provide information on key concepts that student loan borrowers should understand, good financial habits for students to practice, and tools and resources available to help communicate these concepts to students. Counselors, mentors, and school representatives can use this information to tailor their financial education programs to students' needs.

Federal Student Aid

An OFFICE of the U.S. DEPARTMENT of EDUCATION

PROUD SPONSOR of the AMERICAN MIND®

#### CONTENTS:

#### Budgeting

- The Basics of Budgeting
- The Benefits of Budgeting
- Cost of Attendance
   Expected Family Contribution
- Expected Family Co
   Setting Goals
- Setting Goals
- Tracking Earnings and Spending
   Understanding Income
- Needs vs. Wants
- Banking
- Building and Maintaining Credit
- · Importance of Record Keeping

#### Borrowing

- Borrowing Fundamentals
- Private Loans
- Federal Loans
- Borrower Responsibilities and Options

#### Repayment

- Understanding Repayment
- Federal Direct Loan Repayment Options
   Public Service Loan Forgiveness
- Resources
   Tips for Working with Students
- Resources for Counselors and Mentors
- Resources for Students
- Social Media

#### https://financialaidtoolkit.ed.gov/resources/fin-lit-guidance.pdf



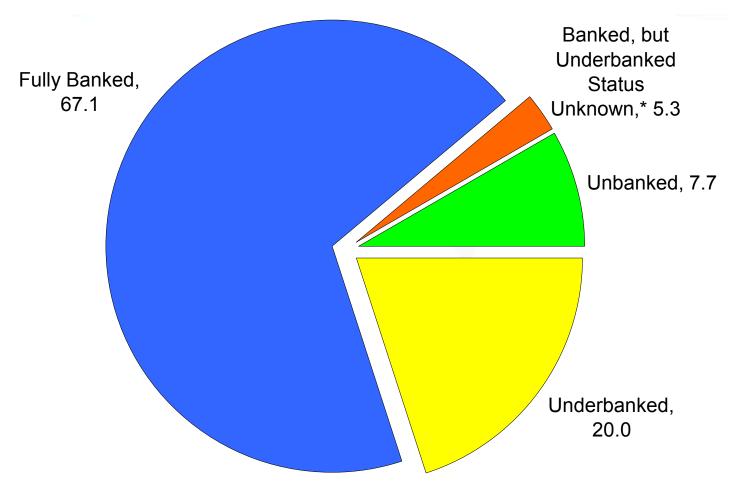
### **Post-Secondary Financial Education Resources**

Robert P. Kinzer Senior Community Affairs Specialist Division of Depositor and Consumer Protection

## **FD** Major FDIC Functions

- Deposit Insurance
- Resolutions and Receiverships
- Supervision and Consumer Protection
- Activities Related to Systemically Important Financial Institutions
- Financial Education and Economic Inclusion

## **FDI** Banking Status of Households

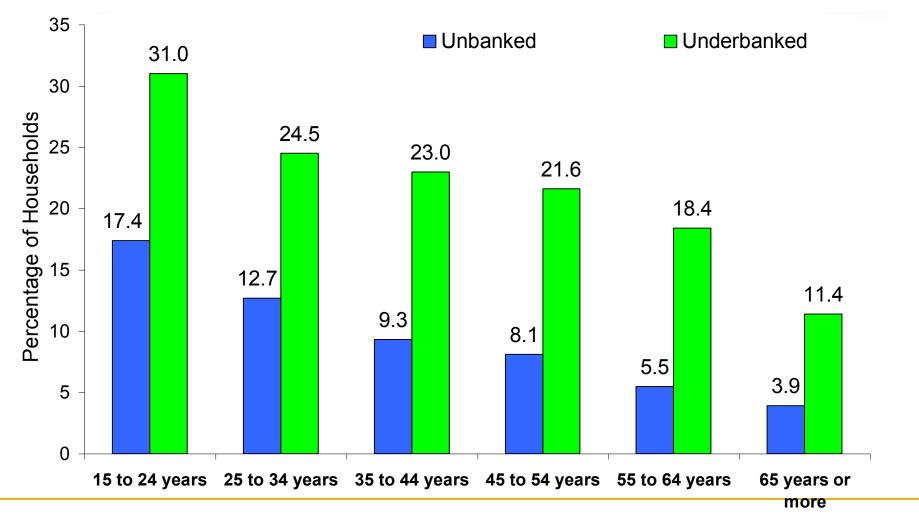


Notes: Percentages are based on **120.4 million U.S. households**. Percentages may not sum to 100 because of rounding. \* These households are banked, but there is not enough information to determine if they are underbanked.



	Percent	Percent	Percent
Select Demographic Groups	Unbanked	Underbanked	Fully Banked
All households	8.2	20.1	68.3
Blacks	21.4	33.9	41.6
Hispanics	20.1	28.6	48.7
Foreign-born noncitizens	22.2	28.9	45.8
Unemployed householder	22.5	28.0	47.5
Income below \$15,000	28.2	21.6	47.6
Unmarried female family households	19.1	29.5	48.4
Under age 24 householder	17.4	31.0	49.7
		28	





FEDERAL DEPOSIT INSURANCE CORPORATION

## **FD** How to Access the Data

#### ECONOMICINCLUSION.GOV

> INITIATIVES

> HOUSEHOLD SURVEY

> PRESS ROOM

### NATIONAL HOUSEHOLD SURVEY

FDI@

Results from the 2009 FDIC National Survey of Unbanked and Underbanked Households. Read the full report and Executive Summary.

REGION

MSA

STATE

### **FDIG** The Economic Inclusion Ladder

Financial Services for Small Business

> Affordable Mortgage Credit

Consumer Financial Stability & Resilience

Insured Account Access & Use

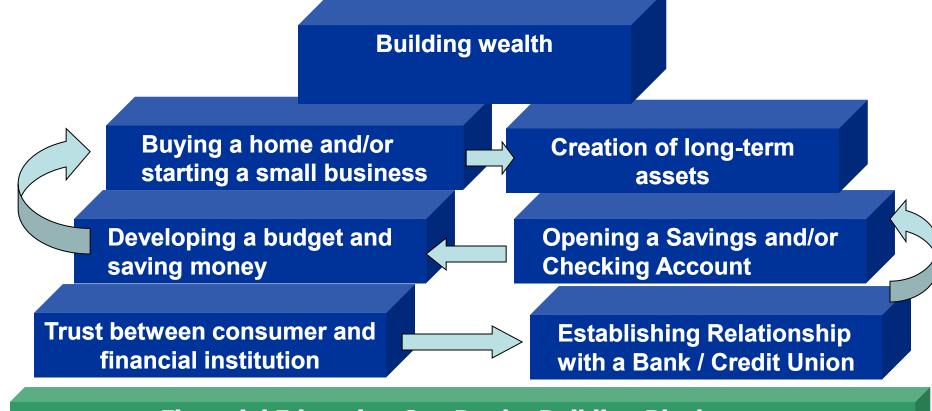
Financial Education

## **FD** Role of Financial Education

## GAO findings

- FDIC initiatives demonstrate that welldesigned financial education programs can have a positive impact on consumers' ability to make sound choices
- Experiential-based approaches are particularly promising for young people

# **FDIG** Financial Education: the First Step



Financial Education Can Be the Building Block to...

FEDERAL DEPOSIT INSURANCE CORPORATION



- A financial educational program designed for adults with little or no banking experience.
- Instructor-led training modules covering basic financial topics.
- Contains everything necessary to begin teaching the program immediately.

## FDIG Reasons Why Money Smart is Unique

FREE! **Multiple Languages** U.S. seal of approval Available in multiple media formats No licensing fee or copyright restrictions Scalable for more sophisticated consumers Designed for the Un-banked and Underbanked Flexible – A la carte approach Easy to Learn Easy to Teach

## **FDI** The Money Smart Program

### Teach MS:

- Money Smart for Young People Pre-K thru Grade 12 (2015)
- Money Smart for Young Adults ages 12-20 (2008)
- Money Smart for Adults (2001)
- Money Smart for Small Businesses (w/SBA 2012)
- Money Smart for Older Adults (w/CFPB 2011)

### Learn MS:

- Computer Based Instruction (CBI) (2004)
- Money Smart Podcast Network (2009)

# **FD** Money Smart for Young Adults

## **The Modules**

- Bank On It
- Check It Out
- Setting Financial Goals
- Pay Yourself First
- Borrowing Basics
- Charge It Right
- Paying for College and Cars
- A Roof Over Your Head



Instructor-led (ages 12-20)
Self-paced (ages 13-20)

# **FDI** Money Smart for Adults

## The Modules

- Bank on It
- Borrowing Basics
- Check It Out
- Money Matters
- Pay Yourself First
- Keep It Safe
- To Your Credit
- Charge It Right
- Loan To Own
- Your Own Home
- Financial Recovery

#### **In Nine Languages**

- English
- Chinese
- Haitian Creole
- Hindi
- Hmong
- Korean
- Russian
- Spanish
- Vietnamese

Two Formats

- Instructor-led
- Self-paced

# **FD** Computer-Based Instruction

## Can be either a:

- Supplement to instructor-led training
- Stand-alone training/self-paced
- Adult and Young Adult Tracks
- Certificates of Completion
- Available in English and Spanish

# **FDIG** Money Smart Podcast Network (MP3)

 Suitable for use with portable audio players or online

## Grouped into four categories

- -Basics of Banking
- -Checking Accounts
- -Savings/Spending Plan

-Borrowing Money

# FDI Money Smart News

- View online or subscribe
- Provides:
  - Updates on the Money Smart program
  - Success stories

## FDIG Money Smart Changes Behavior

- Statistically significant improvements
   6-12 months after Money Smart in:
  - Unbanked participants opening account
  - Banked consumers selecting a new account (comparison-shopping)
  - Using spending plans (budgets)
  - Paying bills on-time

# **FDI FDIC Consumer News**

## Offers practical guidance on becoming a smarter, safer user of financial services.





# **Robert P. Kinzer**

Senior Community Affairs Specialist Division of Depositor and Consumer Protection rkinzer@fdic.gov (202) 898-6890

www.fdic.gov/education

FEDERAL DEPOSIT INSURANCE CORPORATION

## IdentityTheft.gov and Consumer.gov

Cristina Miranda Consumer Education Specialist Federal Trade Commission





Recovering from identity theft is easier with a plan.

# **Definition of Identity Theft**

- Identity theft is the misuse of another's personal information to:
  - fraudulently obtain
    - goods or services
    - a job
    - medical treatment, medications, or equipment
    - government services or benefits
  - hide from government, law enforcement, or others who perform background checks

## **Scope of the Problem**

### **FTC statistics:**

- 2012:
  - 43.4% of all identity theft complaints pertained to taxes or wages
- 2013:
  - 33.9% of all identity theft complaints pertained to taxes or wages
- 2014:
  - 32.8% of all identity theft complaints pertained to taxes or wages

Source: Consumer Sentinel Network Data Book for January - December 2014

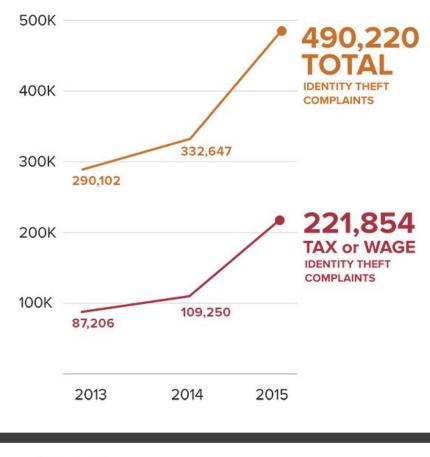
# 17.6 million

## ID theft victims in 2014 (7% of US population)\*

\* U.S. Dept. of Justice, Bureau of Justice Statistics, Victims of Identity Theft, 2014 (September 2015)

\$

## Identity Theft REPORTED TO THE FTC





Report & recover from identity theft at the FTC's IdentityTheft.gov.

#### **Examples of Misuse**

- Open credit card accounts
- Open utility accounts
- Apply for a tax refund
- Get a loan
- Apply for employment
- Get medical care





- Denial of credit/loans
- Denial of public benefits
- Denial of medical care
- Denial/loss of employment
- Harassment by debt collectors
- Legal issues/arrest
- Stress/anxiety
- Recovery time/expense



## **Reducing the Risk of Identity Theft**

- Minimize personal information in purses or wallets, or on smartphones
- Shred financial documents before disposing
- Don't give out personal information unless you know who's asking for it and why they need it
- Keep personal information secure at home, at the office, in your car
- Don't click on links sent in unsolicited email

## **Reducing the Risk (cont.)**

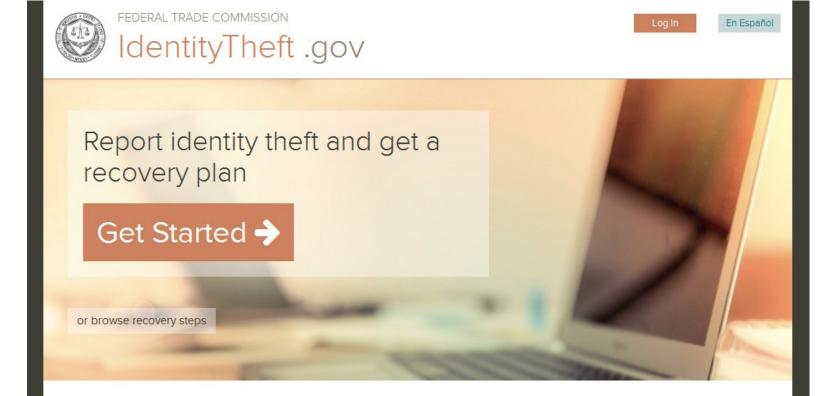
- Monitor accounts and review financial statements regularly
- Watch mail for statements for accounts or credit cards that you didn't open
- Confirm you get the statements you expect in the mail
- Get your free annual credit report at
   <u>www.annualcreditreport.com</u>
- Make a copy of everything in your wallet and store it safely

# What to do if someone stole your identity?









#### IdentityTheft.gov can help you report and recover from identity theft. HERE'S HOW IT WORKS:



#### Tell us what happened.

We'll ask some questions about your situation. Tell us as much as you can.



#### Get a recovery plan.

We'll use that info to create a personal recovery plan.



#### Put your plan into action.

If you create an account, we'll walk you through each recovery step, update your plan as needed, track your progress, and pre-fill forms and letters for you.

Get started now. Or you can browse a complete list of possible recovery steps .



# FEDERAL TRADE COMMISSION

Log In



Which statement best describes your situation?

I want to report identity theft.	

Someone else filed a tax return using my information.

My information was exposed in a data breach.

Someone got my personal information or my wallet, and I'm worried about identity theft.

Something else.





## FEDERAL TRADE COMMISSION

What did the
identity thief
use your
information
for?

Select all that a	that apply
-------------------	------------

Credit card accounts
Telephone, mobile, or utility accounts
Debit, checking, or savings accounts
Employment or taxes
Government benefits or IDs
Loans or leases
Other account types (Internet, insurance, securities, medical, etc.)







En Español

	h	le	π	D	е	ta	S

Your Information

Suspect Information Additional Information

Comments

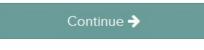
Review Your Complaint

#### Report Identity Theft to the FTC

Next, we are going to ask for specific details. We will use the information you provide to create your:



This will help you fix problems caused by identity theft.

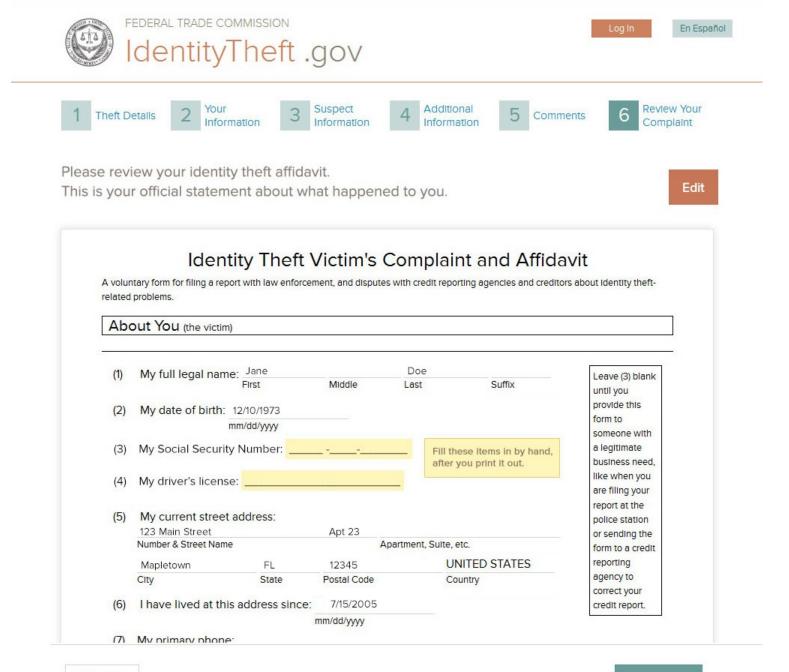


How we handle your information

It's up to you to determine how much personal information you want to provide. The FTC enters this information into a secure online database that law enforcement agencies use in their investigations.

Please read our Privacy Policy 2 to learn more about how we safeguard your personal information.

← Start Over



← Previous

Finalize 🔶



# FEDERAL TRADE COMMISSION

### Your Report is not submitted yet.

Almost Done! We recommend creating a free account so you can:

- Get a **personal recovery plan** that tracks your progress
- Print prefilled letters & forms
- Return anytime to **update and view** your affidavit
- Save time if this ever happens again

Yes, submit and create account 🔶

No thanks, submit without an account

I understand that I will NOT be able to make updates.

Instead, I will receive a one-time copy of my affidavit and recovery plan.

Log In

En Español



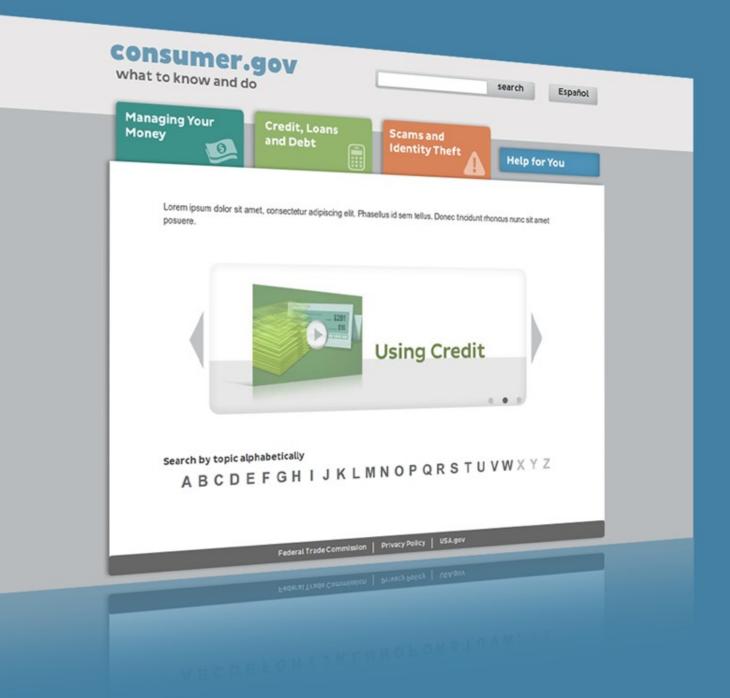
SIL



Welcome back. Update your FTC Affidavit If you've discovered any new information		Identity Theft Report This report proves to businesse			
	Yes, I have updates	Not Right Now	that your identity was stolen.		
Your Recovery Plan		🔒 Print	<ul> <li>✓ Your FTC Affidavit</li> <li>Update</li> <li>Print</li> </ul>		
Resolve fraud dispute with Bank of America. You called 14 days ago. Did you get a confirmation letter yet?		÷	Your Police Report This is a paper document		
Place a fraud alert on your credit report.		÷	Add Police Report Info		
File a report with your local police department.		÷	= Your Identity Theft		
Correct your credit report.		÷	Report This is a paper document		
Consider adding an extended fraud alert or credit free	ze.	÷			

Hide Completed Items (1)

✓ Report identity theft to the FTC.



### consumer.gov

what to know and do

Managing Your Money

#### Toolbox

This part of consumer.gov has helpful resources for educators, advocates and trainers. You'll find presentations, flyers, quizzes and more.

Lesson Plans

Worksheets and Presentations

<u>Videos</u>

Take Action

Learn More

Resources to help Immigrant Communities

#### consumer.gov what to know and do





#### visit bulkorder.ftc.gov for free materials

## **Questions?**

## cmiranda@ftc.gov

