

# Transferring Mathematical Understanding to a True Application

Amy Vickers and Connie Rivera

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# WHAT IS A LINC COMMUNITY ACTIVITY?





“I know what my students understand when I see them in a place they have never been.”

-Al Cuoco, 2011

# Why does True Application matter?

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**Divide:**

$$\begin{array}{r} 2 \\ 3 \overline{)75} \end{array}$$

3 goes into 7  
2 times...  
with some extra!

**Multiply:**

$$\begin{array}{r} 2 \\ 3 \overline{)75} \\ \underline{6} \end{array}$$

$2 \times 3 = 6$

**Subtract:**

$$\begin{array}{r} 2 \\ 3 \overline{)75} \\ \underline{-6} \\ \hline 1 \end{array}$$

**Bring Down:**

$$\begin{array}{r} 2 \\ 3 \overline{)75} \\ \underline{-6} \\ \hline 15 \end{array}$$

**Repeat:**

$$\begin{array}{r} 25 \\ 3 \overline{)75} \\ \underline{-6} \\ \hline 15 \\ \underline{-15} \\ \hline 0 \end{array}$$

$15 \div 3 = 5$   
 $5 \times 3 = 15$

# Why does True Application matter?

Math in life can be **unrecognizable** as math because of how we teach school math.

Divide:	
Multiply:	
Subtract:	
Bring Down:	
Repeat:	

# Transferring Mathematical Understanding to a True Application





# Transferring Mathematical Understanding to a True Application



You are here.

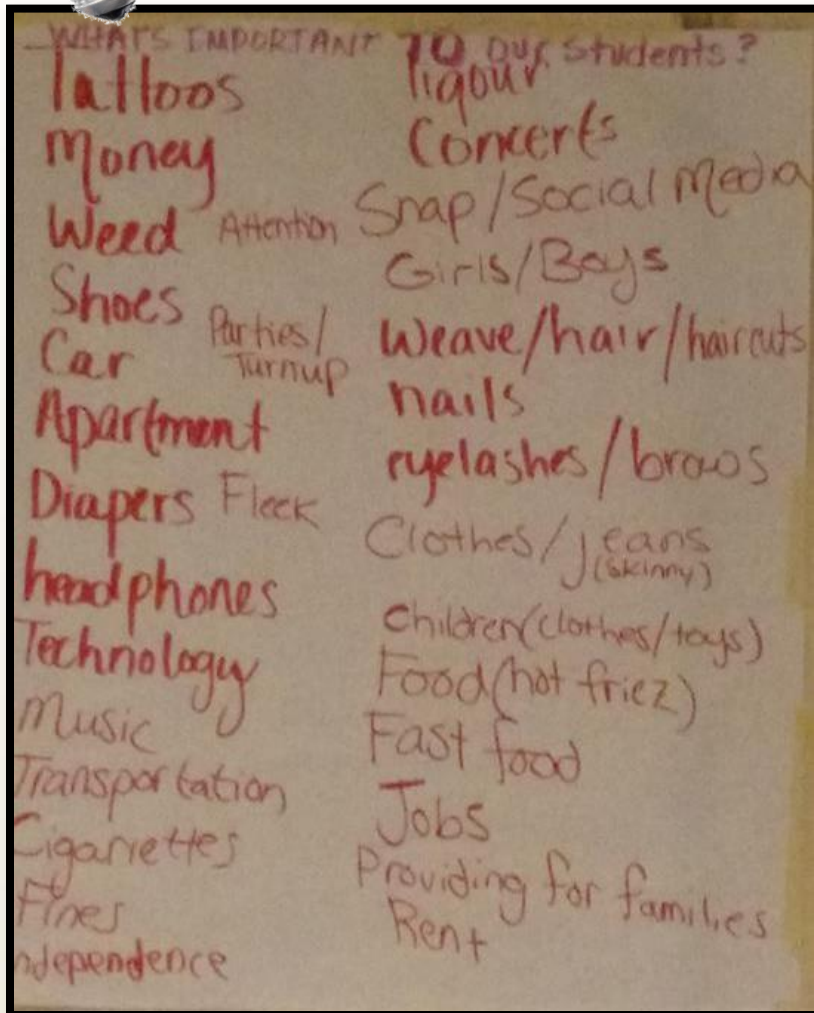
# Brainstorm: What is important to our students?



WHAT'S IMPORTANT TO OUR STUDENTS?

Tattoos	Liquor
Money	Concerts
Weed	Snap/Social media
Shoes	Girls/Boys
Car	Weave/hair/haircuts
Apartment	nails
Diapers	eyelashes/brows
headphones	Clothes/jeans (skinny)
Technology	children (clothes/toys)
Music	Food (hot friez)
Transportation	Fast food
Cigarettes	Jobs
Fines	Providing for families
Independence	Rent

# Brainstorm: What is important to our students?



- 2 choosing a childcare center
- 1 housing concerns
- 2 getting child or self proper healthcare
- 3 reliable transportation
- 1 understanding a paycheck
- 1 raising American kids with an understanding of the parents' native country
- 1 being able to support their kids education
- 2 going to college
- 1 getting a job



# Brainstorm: What is important *for our students?*

## Foundational Math Concepts:

- Interconnection between concept, procedure, symbols, and vocabulary.
- Same quantity can be expressed in multiple ways
- Thinking of relationships between numbers
- Making sense of data and statistics
- Reasoning proportionally

# Transferring Mathematical Understanding to a True Application



# Transferring Mathematical Understanding to a True Application



# Is this a **problem**?



- Evaluate:  $\sin \frac{\pi}{3}$
- Use the digits 1 to 5, at most one time each, to fill in the boxes to create a true number sentence with the greatest possible sum.

$$\square + \square = \square$$

# Is this a **problem**?



- Evaluate:  $\sin \frac{\pi}{3}$  <http://robertkaplinsky.com/depth-knowledge-matrix-secondary-math/>
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$$\boxed{\phantom{00}} + \boxed{\phantom{00}} = \boxed{\phantom{00}} \quad \text{DOK 3}$$

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# True Application appears at...

## ■ Webb's Depth of Knowledge

L  
E  
V  
E  
L  
3  
o  
r  
4

D  
O  
K

WEBB'S DOK LEVEL 3	WEBB'S DOK LEVEL 4
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Is this a **problem?**



- Amy drove 55 miles in one hour. At that rate, how far can she drive in 36 hours?

# Is this a **problem**?



- Amy drove 55 miles in one hour. At that rate, how far can she drive in 36 hours?
- Amber saw the perfect present being sold for \$128, but a sign announced that it was on sale for "35% off." How much would the perfect present cost after the discount? Explain your reasoning.

Is it a *problem*,  
or just a 'word problem'?

# Is it a *problem*, or just a 'word problem'?

“A problem is defined...as any task for which the students have no prescribed or memorized rules or methods, nor is there a perception by students that there is a specific correct solution method.”

Hiebert (1997)

# True Application allows...

solve  
question problem  
transfer  
new skills situations  
students  
knowledge

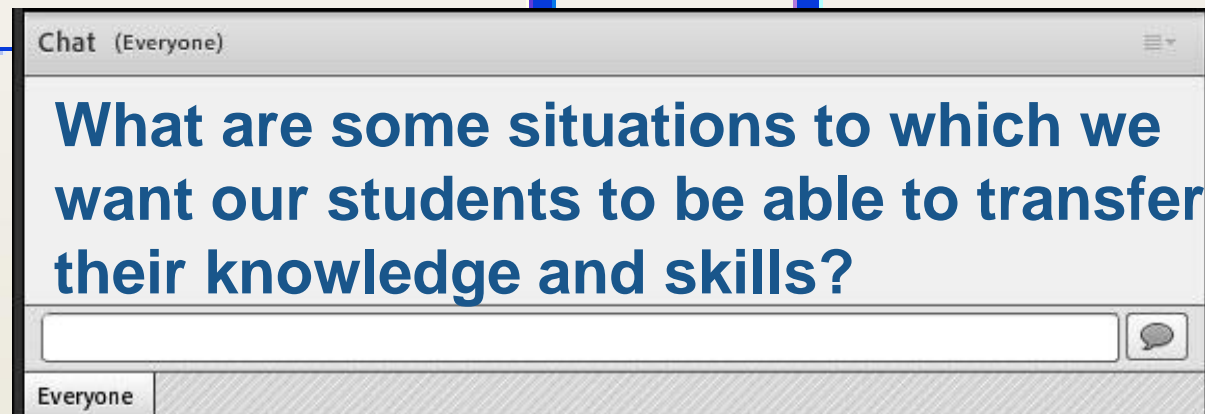


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solve  
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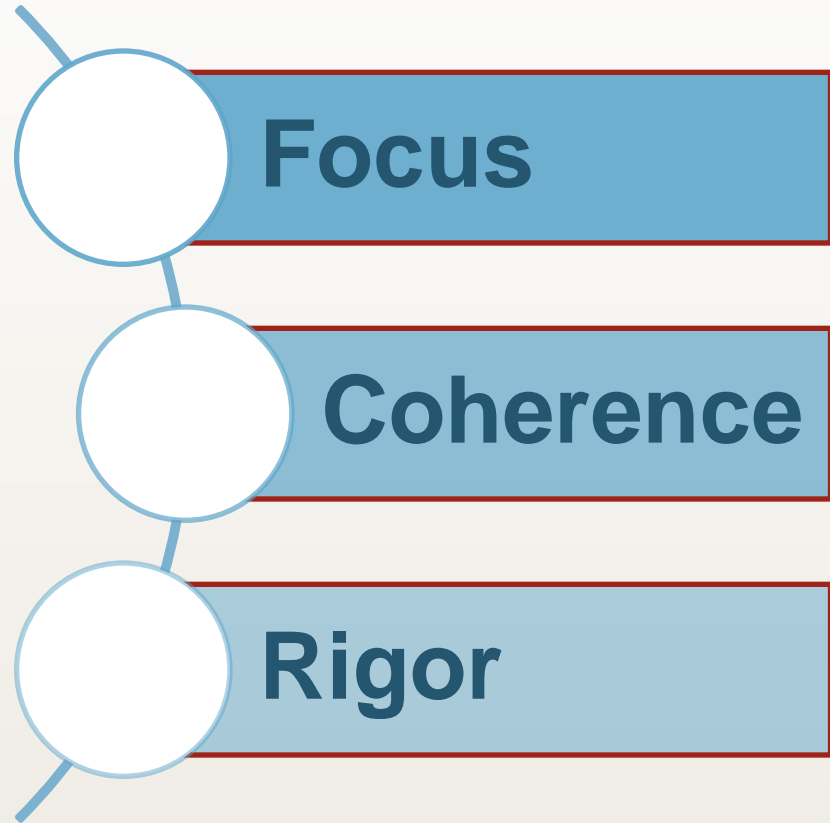
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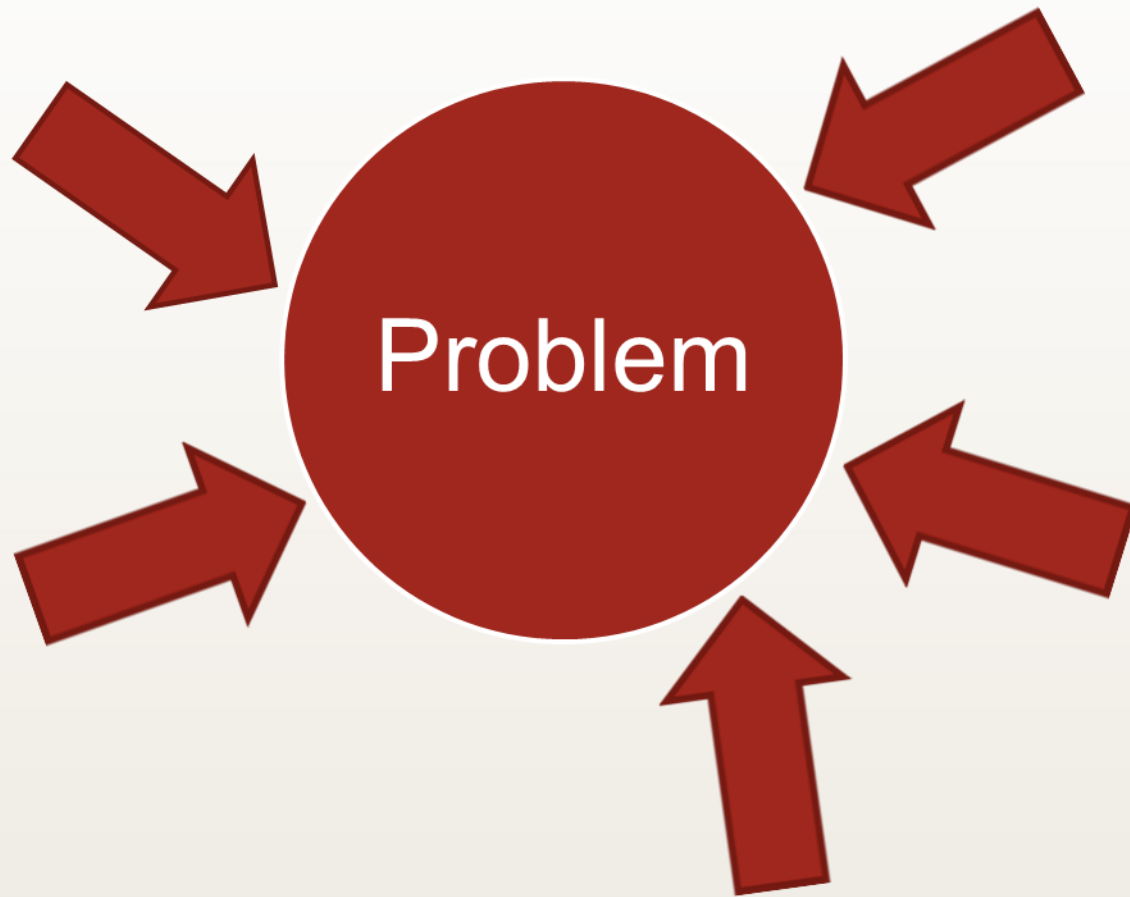
# College and Career Readiness Standards for Adult Education (CCRS)

**Mathematics:  
Key Shifts in  
the  
Standards**

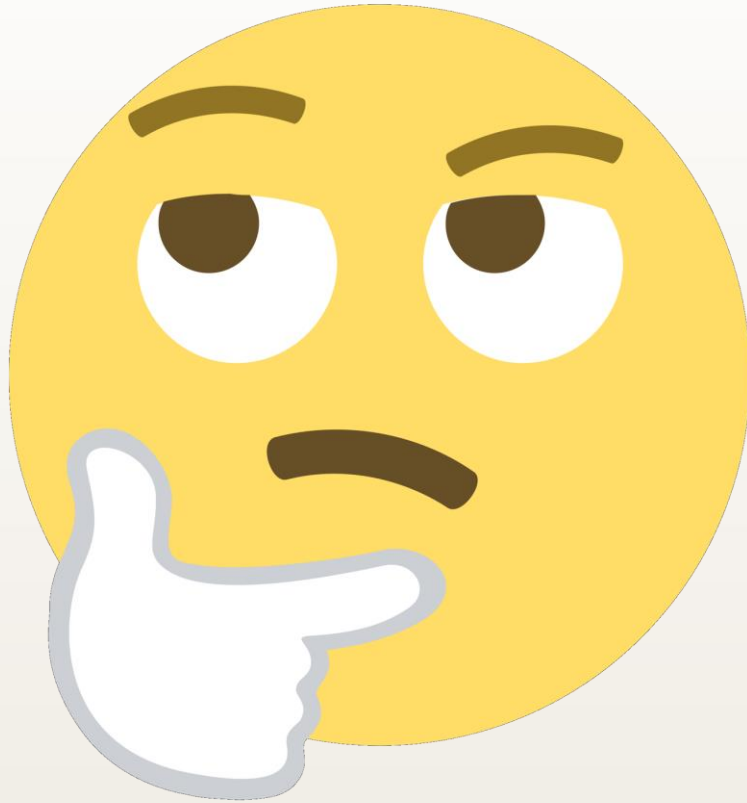


\*U.S. Department of Education, Office of Vocational and Adult Education.  
*College and Career Readiness Standards for Adult Education*. Washington, D.C., 2013.

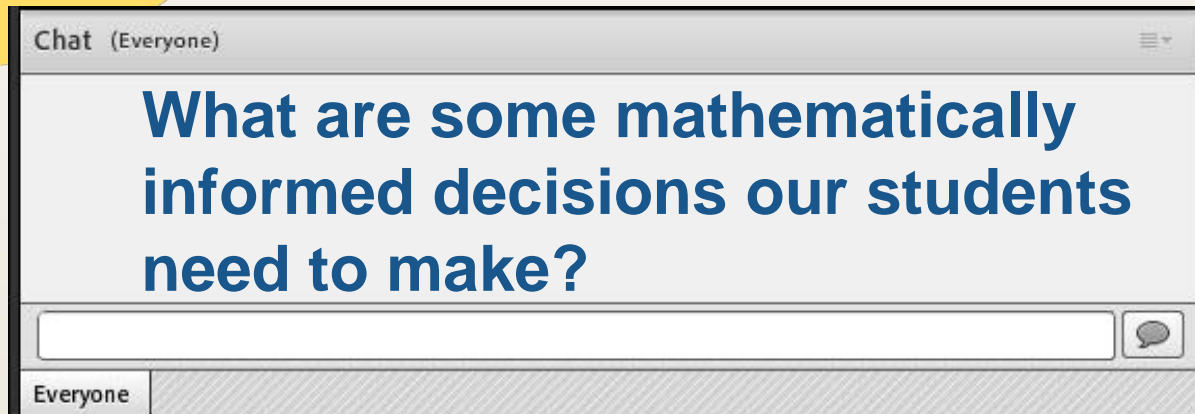
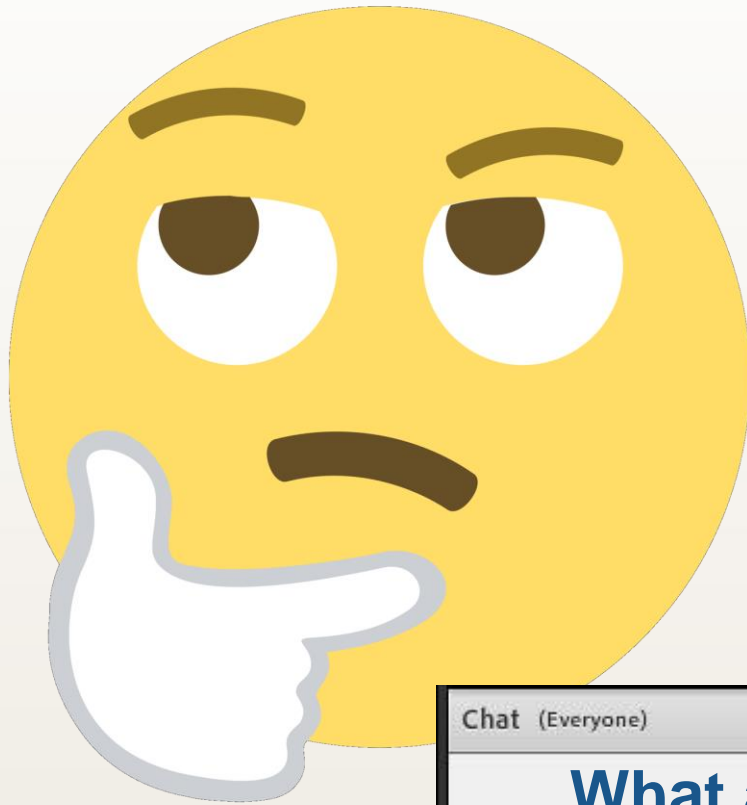
# True Application features...



# True Application asks...



# True Application asks...



# True Application incorporates...



# True Application incorporates...



Chat (Everyone)

**What tools or supports can you give students to help them focus while doing online research?**

Everyone

# True Application includes...





# True Application includes...



Chat (Everyone)

**What are some other assignments that include communicating to others who care about the outcome?**

Everyone

# Elements of True Application:

WEBB'S DOK LEVEL 3	WEBB'S DOK LEVEL 4
<p>Requires reasoning, planning, or use of evidence to solve a problem or algorithm. May involve an activity with more than one possible answer. Requires comparison or restructuring of problems. Involves drawing conclusions from observations, citing evidence and developing logical arguments for concepts. Uses concepts to solve non-routine problems.</p> <p><b>Examples:</b></p> <ul style="list-style-type: none"><li>Formulate original problem, given situation</li><li>Formulate mathematical model for complex situation</li><li>Produce a sound and valid mathematical argument</li><li>Devise an original proof</li><li>Compose a mathematical argument</li></ul>	<p>Requires complexity at least at the level of DOK 3, but also an extended time to complete the task. A project that requires extended time but repetitive or lower-DOK tasks is not at Level 4. Requires complex reasoning, planning, organizing, and thinking. May require students to make several connections and apply one approach among many to solve the problem. May involve complex restructuring of data, establishing and evaluating criteria to solve problem.</p> <p><b>Examples:</b></p> <ul style="list-style-type: none"><li>Apply a mathematical model to formulate complex situation</li><li>Conduct a project that specifies a problem, identifies solution paths, solves the problem, and reports results</li><li>Design a mathematical model to prove and solve a practical or abstract situation</li></ul>

**DOK 3 or 4**

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solve  
question problem  
**transfer**  
new skills situations  
students  
**knowledge**

- Transferrable knowledge

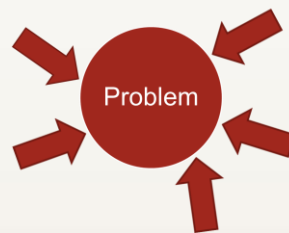
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- Transferrable knowledge
- Multiple entry points

solve  
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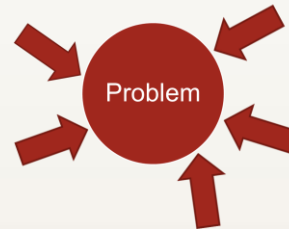
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## DOK 3 or 4

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- Transferrable knowledge
- Multiple entry points
- Make a decision



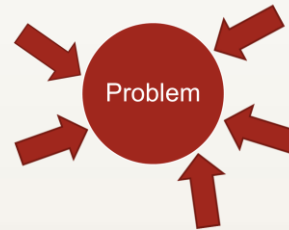
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- Transferrable knowledge
- Multiple entry points
- Make a decision 🤔
- Research and reasoning



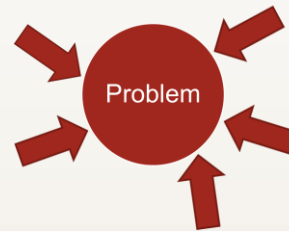
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- Multiple entry points
- Make a decision 🤔
- Research and reasoning
- Communication



# Goal Statements – College

- Students will learn to make sense of data and statistics by identifying, collecting and analyzing relevant data from two colleges.



# Goal Statements – Health Care

- Students will demonstrate understanding of **ratio and bar graphs** by **determining which of two health care plans is the best option.**
- Students will demonstrate understanding of **percent, proportion and circle graphs** by **determining which of two to three health care plans is the best option.**
- Students will demonstrate understanding of **linear functions and line graphs** by **determining which health care plan is the best option.**

# Goal Statements - Transportation

- Students will be able to use estimation, relational thinking and properties of operations in order to make decisions about their transportation for the upcoming semester.

# Goal Statement Sentence Frames

- *Students will learn* \_\_\_\_\_ *by* \_\_\_\_\_.  
[concept] [doing something real]

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- *Students will demonstrate understanding of*  
\_\_\_\_\_ *by* \_\_\_\_\_.  
[concept] [doing something real]
- *Students will be able to* \_\_\_\_\_  
[apply the skills learned]  
*in order to* \_\_\_\_\_.  
[do something real]

# Do something real, such as...

- Sort through options and use tables, charts, and/or graphs to make an informed choice about:
  - Health care
  - Child care
  - A phone plan
  - Transportation
  - Renting a moving van
  - An apartment

# Do something real, such as...

- Design a questionnaire to gather and report information

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- Design a questionnaire to gather and report information
- Prepare a case and present it to a town meeting
- Create visuals (graphs) to persuade others of your point of view
- Use tables and charts to explain a financial decision
- Write a letter proposing a purchase or disputing a charge

# Example:

## Designing a Magazine Spread



### Extension: Designing a Magazine Spread

You are in charge of magazine layout, including placing the ads. Look at the following requests for ads:

- Eager Electronics wants a smallish ad, but not the very smallest, in black and white.
- Katie's Candy Company wants a half-page spread featuring a large red and white heart.
- Cliff wants to sell his godmother's car. He will buy the cheapest ad, even if it's the smallest.
- The Equity Group wants an ad similar in size to Eager Electronics, but wants it highlighted in red, white, and blue to make it stand out.

Get as much money as you can for ad space. Place the ads about the page. Extra space on the page will be used for articles or announcements.

1. Create a two-page spread on 2 pages of  $6\frac{1}{2}$ " by 9" grid paper and design and place your ads.
2. Based on your design, figure out the dimensions of each ad, in inches. Then use the *Magazine Display Advertisement Rates* on the next page to calculate the cost of the ads for each customer.
3. What is the total income from ads based on your design?
4. What fraction of the two-page spread is devoted to income-producing ads? Which portion is available for articles?

Magazine Display Advertisement Rates		
Full page	Black and white	\$2,400
	Two-color	\$2,800
	Four-color	\$3,300
$\frac{2}{3}$ page	Black and white	\$1,800
	Two-color	\$2,200
	Four-color	\$2,700
$\frac{1}{2}$ page horizontal and vertical	Black and white	\$1,500
	Two-color	\$1,900
	Four-color	\$2,300
$\frac{1}{3}$ page horizontal and vertical	Black and white	\$1,200
	Two-color	\$1,600
	Four-color	\$2,000
$\frac{1}{4}$ page horizontal and vertical	Black and white	\$1,000
	Two-color	\$1,400
	Four-color	\$1,800
$\frac{1}{6}$ page horizontal and vertical	Black and white	\$900
	Two-color	\$1,300
	Four-color	\$1,700

5. What patterns do you notice about pricing structure for ads?
6. Re-design your two-page spread so that it generates the greatest possible revenue for ad space.
7. Design a two-page spread filled with advertisements that generates the least possible revenue.

# Example: Got Rhythm?



## Extension: Got Rhythm?

Written music is built on fractions. One whole note is divided into two half notes; half notes are broken in half to create quarter notes; and so forth.

	This is a whole note.
	This is a half note. It gets half as many beats as a whole note.
	These are quarter notes.
	This is an eighth note.
	These are two eighth notes together. They are equal to one quarter note.
	This is a sixteenth note.

Each measure (space between two vertical bars) has the same total beats, like this:

The top number tells you how many beats per measure. Here, 4.

The bottom number tells you what kind of note counts as one beat. Here a quarter note counts as one beat, so there are 4 quarter notes, or the equivalent, in a measure.

1. Create your own rhythm. As in the example above, each measure must equal 4 beats using any combination of notes. Use at least one sixteenth note. Write out at least two measures.



2. Clap out the rhythm—hold the long beats, go faster for short beats. What do you like about your rhythm?

3. For four measures, what would be the highest total of sixteenth notes possible?

4. Annie asks you to write down notes that sound like fast rain. What fraction beats will you use? Why?

5. Mu asks you to write a rhythm that sounds like slow footsteps and fast footsteps. Use the lines below to show the notes. Show how the notes total 4 beats per measure by writing the fraction underneath each beat.



# Example:

## Cost of Light Bulbs

### Cost of light bulbs – updated!

April 20, 2014



**Finally updated!** There's a lot of misinformation out there about the cost to consumers of CFL and LED bulbs and the savings in energy and money that could be realized.

Let your students "do the math" and realize some of the profit that could be made by changing our ways.

<https://www.yummymath.com/2014/cost-of-light-bulbs-new-and-improved/>

# Example:

## Choose an Apartment

Select an apartment realistic for your budget. Look at the square footage and the number of bedrooms and bathrooms listed. Sketch and label several possible floor plans.

# Example: Choose an Apartment

The Trulia logo, featuring a white location pin icon to the left of the word "trulia" in a white, lowercase, sans-serif font, all contained within a green rectangular background.

Select an apartment realistic for your budget. Look at the square footage and the number of bedrooms and bathrooms listed. Sketch and label several possible floor plans.




# Example: Choose an Apartment

trulia

Select an apartment realistic for your budget. Look at the square footage and the number of bedrooms and bathrooms listed. Sketch and label several possible floor plans.

Viewed



**FURNISHED**

## Hartford 21

\$1,495 - \$2,485

221 Trumbull St, Hartford, CT 06103 | Map


1 - 2 bd  
1 - 2 ba

Apartment  
745 - 1320 sqft

Hartford 21 was recently voted Best Upscale Apartment Complex in Hartford Magazine's "Best Of"... More

1 Bedroom	1 ba	745+ sqft	\$1495+/mo	<a href="#">Check Availability »</a>
2 Bedrooms	2 ba	1089+ sqft	\$1920+/mo	<a href="#">Check Availability »</a>

[See all 2 floorplans and pricing](#)

[Contact Property](#) 

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Viewed

**FURNISHED**

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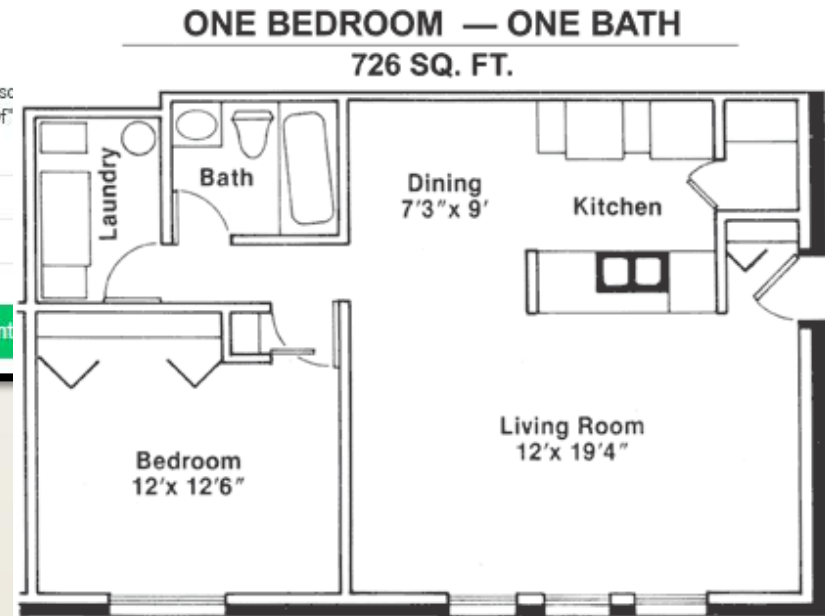
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[See all 2 floorplans and pricing](#)

39

Cont



# Example: Choose an Apartment

trulia

Select an apartment realistic for your budget. Look at the square footage and the number of bedrooms and bathrooms listed. Sketch and label several possible floor plans.

**Viewed**

**FURNISHED**

**Hartford 21** \$1,495 - \$2,485

221 Trumbull St, Hartford, CT 06103 | Map

1 - 2 bd      Apartment      Hartford 21 was recently voted Best Upsc  
1 - 2 ba      745 - 1320 sqft      Complex in Hartford Magazine's "Best Of"

**ONE BEDROOM — ONE BATH**  
726 SQ. FT.

39

1 Bedroom	1 ba	745+ sqft	\$1495+/mo
2 Bedrooms	2 ba	1089+ sqft	

[See all 2 floorplans and pricing](#)

**Chat (Everyone)**

**Are any of these dimensions ideal?  
Are any of these dimensions  
undesirable? Why?**

laundry Bath Dining 7'3" x 9' Kitchen

Everyone

# True Application Example & Non-Example

## Choose an Apartment

Select an apartment realistic for your budget. Look at the **square footage** and the number of bedrooms and bathrooms listed. Sketch and label several possible floor plans.

The image shows a screenshot of a Trulia apartment listing for 'Hartford 21' at 221 Trumbull St, Hartford, CT 06103. The listing is for a furnished apartment with a price range of \$1,495 - \$2,485. A table lists two options: a 1-bedroom unit with 1 bathroom for 745+ sqft at \$1,495+/mo, and a 2-bedroom unit with 2 bathrooms for 1,089+ sqft at \$1,920+/mo. Below the table is a floor plan for a 'ONE BEDROOM — ONE BATH' unit totaling 726 SQ. FT. The floor plan includes a Living Room (12' x 19'4"), a Bedroom (12' x 12'6"), a Dining area (7'3" x 9'), a Kitchen, a Bath, and a Laundry area.

Bedrooms	Bathrooms	Square Footage	Price
1 Bedroom	1 ba	745+ sqft	\$1,495+/mo
2 Bedrooms	2 ba	1089+ sqft	\$1,920+/mo

**ONE BEDROOM — ONE BATH**  
726 SQ. FT.

Living Room 12' x 19'4"  
Bedroom 12' x 12'6"  
Dining 7'3" x 9'  
Kitchen  
Bath  
Laundry

# True Application Example & Non-Example

## Choose an Apartment

Select an apartment realistic for your budget. Look at the **square footage** and the number of bedrooms and bathrooms listed. Sketch and label several possible floor plans.

Viewed

FURNISHED

**Hartford 21** \$1,495 - \$2,485

221 Trumbull St, Hartford, CT 06103 | Map

1 - 2 bd Apartment Hartford 21 was recently voted Best Upscale Apartment  
1 - 2 ba 745 - 1320 sqft Complex in Ha

Option	Bedrooms	Bathrooms	Square Footage	Price
ONE BEDROOM	1 Bedroom	1 ba	745+ sqft	\$1495+/mo
726 SQ	2 Bedrooms	2 ba	1089+ sqft	\$1920+/mo

See all 2 floorplans and pricing



Chat (Everyone)

What DOK would you say that the Choose an Apartment activity is?

Everyone

# True Application Example & Non-Example

## Choose an Apartment

Select an apartment realistic for your budget. Look at the **square footage** and the number of bedrooms and bathrooms listed. Sketch and label several possible floor plans.

The screenshot shows a Trulia listing for 'Hartford 21' at 221 Trumbull St, Hartford, CT 06103. The listing is for a furnished apartment with a price range of \$1,495 - \$2,485. A table lists two options: a 1-bedroom, 1-bathroom unit for \$1,495+/mo (745+ sqft) and a 2-bedroom, 2-bathroom unit for \$1,920+/mo (1,089+ sqft). Below the table is a floor plan for a 'ONE BEDROOM — ONE BATH' unit totaling 726 SQ. FT. The floor plan labels include: Laundry, Bath, Dining (7'3" x 9'), Kitchen, Living Room (12' x 19'4"), and Bedroom (12' x 12'6").

Bedrooms	Bathrooms	Size	Price
1 Bedroom	1 ba	745+ sqft	\$1495+/mo
2 Bedrooms	2 ba	1089+ sqft	\$1920+/mo

## Word “Problem”

Your apartment has a bedroom that is 12' by 12'6", a living room that is 12' by 19'4", and a dining room that is 7'3" by 9'.

What is the approximate **square footage** of your apartment?

# True Application Example & Non-Example

## Choose an Apartment

Select an apartment realistic for your budget. Look at the **square footage** and the number of bedrooms and bathrooms listed. Sketch and label several possible floor plans.

## Word “Problem”

Your apartment has a bedroom that is 12' by 12'6", a living room that is 12' by 19'4", and a dining room that is 7'3" by 9'.

What is the approximate **square footage** of your apartment?

Chat (Everyone)

**What DOK is this word  
“problem”? Why?**

Everyone

# Example: Write a Quote

Bid for the job of  
re-tiling and  
installing cove  
base in a room in  
our building.



# Example: Write a Quote

Bid for the job of re-tiling and installing cove base in a room in our building.



# Example: Write a Quote

Bid for the job of re-tiling and installing cove base in a room in our building.



Project Quote For Mr. Michael

- To be install Tiles total Area is 89 sqft  
 - and cove base is  $10+11+3+3+7+8$  ft = 42 ft perimeter

To be instal Tiles  
Total Area is 89 sqft

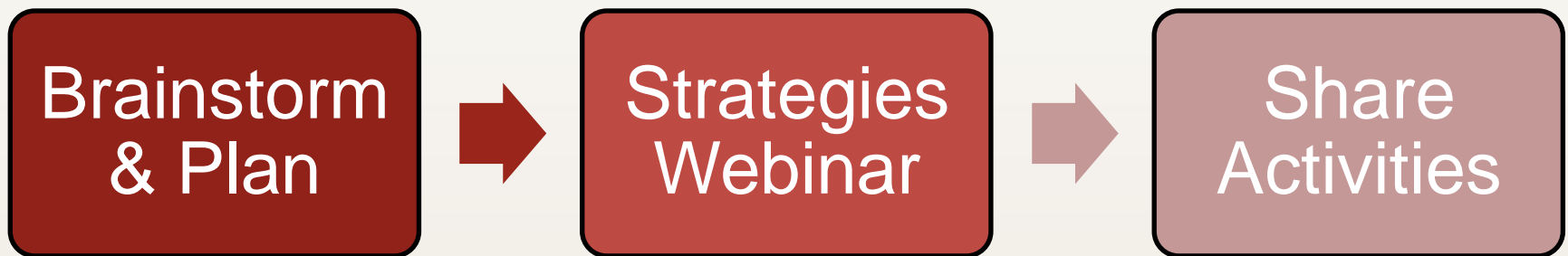
Materials Cost  
 Tiles Cost per sqft \$ 2  
 Cove base Cost per ft \$ .50<sup>o</sup>  
 Glue 1 Gal \$ 30

Labor Cost  
 To install Tiles Cost per sqft = \$ 10  
 and Cove base Cost per ft = \$ 2

✦ To be Finished this project cost will be bellow -

Materials Cost		
Tiles	89 sqft x \$ 2	→ = \$ 178
Cove base	42 ft x \$ .50	→ = \$ 21
Glue	1 Gal x \$ 30	→ = \$ 30
		\$ 229
Labor Cost		
To install Tiles	Cost per sqft \$ 10 x 89 sqft	= \$ 890
and Cove base per ft	\$ 2 x 42 sqft	= \$ 84
		\$ 974
materials Cost \$ 229		
Labor Cost \$ + 974		
Total cost Will be \$		1203

# Transferring Mathematical Understanding to a True Application



# Transferring Mathematical Understanding to a True Application



## Planning a True Application Activity

1. **Determine the need.** *Include student ideas when possible.*

A. What is important to this student or this group of students?

B. What math content and practices do I know to be important for this student or group of students at this time?

Highlight or circle elements from A and B that could fit together.

2. **Write a goal statement.** *By the end of this unit, student will be able to [apply the skills learned] in order to [do something that is meaningful to them]. See other sentence frames below.*

### Goal Statement Sentence Frames

- Students will learn \_\_\_\_\_ by \_\_\_\_\_  
(concept) (doing something)
- Students will demonstrate understanding of \_\_\_\_\_ by \_\_\_\_\_  
(concept) (doing something)
- Students will be able to \_\_\_\_\_  
in order to \_\_\_\_\_  
(apply the skills learned) (do something)

Goal statement:

3. **Briefly describe the true application activity** through which student(s) can reach this goal. *Include multiple entry points, possible supports, a specific product or outcome, and how solutions will be communicated.*

4. **Assessment:** How will you and student(s) measure success? *What does 'excellent' look like? Describe successful completion of the goal.*

# LINCS Discussion

- Choose one of the goal statements written from our brainstorming.
  - Comparing Colleges
  - Health Care (3)
  - Transportation Options
- Fill out the planning sheet and then post a short summary of an application activity and assessment that you could use in your classroom.

“I know what my students understand when I see them in a place they have never been.”

-Al Cuoco, 2011

**THANK YOU!**