

Sustaining Career Pathways: Funding, Leadership, Policy, & Professional Development

Tool 2: Framework for Creating a Funding Plan

Consideration	Response and Role
Community and Workforce Outlook	
What are the top three community or workforce challenges your service region will face over the next five years?	
Current Measures of Program Success	
What are the top three measures that you use to evaluate your program's success in impacting your community?	
Operation Challenges	
What are the top three operational challenges that your program faces?	
Staffing Roles and Allocation of Time	
What are the top three staffing or allocation-of-time challenges you face?	
What are the top three challenges in your role?	
Business and Industry Partnering Opportunities	
What do you view as the top three opportunities to expand your partnering with business and industry?	
What do you view as the top three benefits of Career Pathways to industry?	
Education Partnering	
What do you view as the top three opportunities to expand your partnering with secondary or postsecondary education?	
What do you view as the top three challenges to expanding partnering with secondary or postsecondary education?	
Community-based Organizations	
What do you view as the top three opportunities to expand your partnering with community-based organizations?	
What do you view as the top three challenges to expanding partnering with community-	

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based organizations?	
Marketing and Branding Efforts	
What are the top three challenges you face in marketing or branding of your CP program?	
Desired Future Program Outcomes	
What do you view as the top three changes and desired outcomes that will impact the future success of your CP program?	
Sufficient Support to Start Up the Project	
What level of resources is required to staff the project?	
What level of resources is required to purchase equipment required?	
What level of resources is required to market the project?	
What level of resources is required to support development of curricula or materials?	
Sufficient support and resources to Sustain the Project	
What level of staffing, supplies, equipment, and marketing resources is required to maintain an appropriate level of academic and career services?	
What level of resources is required to support student access and support services?	
What level of resources is required from tuition, fees, grants, and contracts to support the project?	
What level of resources is required to ensure the ability to overcome future challenges?	
Current Funding Model and Future Sources	
What are the top three ways that you should consider enhancing the current CP funding model to secure future resources?	
What do you view as the top challenges in securing the resources?	

Note: Adapted from the National Career Pathways Network (NCPN) *Career Pathways Funding Toolkit*.